

2018 Legal Suppliers Guide

in the April 23, 2018 and November 19, 2018 Issues of *Law Times*

Reach more than 38,000 legal professionals throughout the Ontario market with *Law Times* **Legal Suppliers Guide**, a powerful and highly-effective vehicle for drawing attention to your company and its products and services throughout the year.

Heighten Your Awareness and Generate Inquiries

The **Legal Suppliers Guide** offers five options to help expand your market presence as a leading supplier:

Free Listing

Boldface Listing – **only \$109**

Boldface Listing plus Logo – **only \$219**

Boldface Box Ad – **only \$329**

Display Advertising in Guide – **50% off regular rates**



Book both April and November guides and save an **additional 5%**

Important Deadlines

Issue Date:

April 23, 2018

November 19, 2018

Listing Deadline:

March 26, 2018

October 22, 2018

Ad Space Closing:

March 26, 2018

October 22, 2018

Ad Material Closing:

April 2, 2018

October 29, 2018

FOR MORE INFORMATION OR TO CONFIRM YOUR ADVERTISING, CONTACT:

Kimberlee Pascoe 416-996-1739 | kim.pascoe@thomsonreuters.com

See next page for more details.

LAW TIMES

the answer company
THOMSON REUTERS®

Listing Enhancement

Boldface Listing Only \$109 per category

(maximum two categories)

Your company's listing will be set in bold face type, setting it apart from competitors in the category.

Law Times
2075 Kennedy Road
Toronto, Ont. M1T 3V4
Tel: 416-649-8875
Fax: 416-649-7870
lawtimes@
thomsonreuters.com
www.lawtimesnews.com

Boldface Listing plus Logo Only \$219 per category

(maximum two categories)

All the benefits of a boldface listing plus the extra recognition your company logo can provide.

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Boldface Boxed Listing Only \$329 per listing

All the benefits of a boldface listing plus supply your own creative for a unique boxed ad to accompany it.

LAW TIMES
Law Times is Ontario's only weekly legal tabloid newspaper with an established weekly readership of 38,000

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ACTUAL SIZE
1-7/8" x 3-1/8"
*based on a 3.1 pass around rate

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ATTENTION ALL CANADIAN LAWYER 2018 READERS' CHOICE AWARD WINNERS!

As a special offer, add your winners seal to your listing for free.

CALL TODAY TO SECURE YOUR SPOT!

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Display Advertising

50% off Regular Rates PLUS FREE Boldface Listing,
an additional \$109 value!

Display advertising is a highly effective way of promoting your company in the Legal Suppliers Guide. Your ad plus boldface listing creates an unbeatable combination to seize the attention of your target customers and clients.

Display Advertising Rates

Ad Size	Regular Rate	Legal Suppliers Guide Rate
full page, black and white	\$5,532	\$2,766
1/2 page, black and white	\$3,268	\$1,634
1/3 page, black and white	\$2,464	\$1,634
1/4 page, black and white	\$2,108	\$1,054
add spot colour	\$500	\$250
add four colour	\$1,385	\$690

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2018 Legal Suppliers Guide – April 23, 2018 Issue

Law Times' Legal Suppliers Guide is an excellent way to promote your product or service to Ontario's legal profession. The LSG is designed as a one-stop reference for lawyers and associated personnel when purchasing decisions are being made.

THIS IS THE ONLY REQUEST WE WILL MAKE TO UPDATE YOUR CURRENT LISTING INFORMATION FOR THE APRIL 23rd LEGAL SUPPLIERS GUIDE

Listing Information

Company: _____

Address: _____

City: _____ Province/State: _____ Postal/ Zip Code: _____

Telephone: _____

Web Address: _____

Email: _____

Important Deadlines

Listing Update: March 26, 2018

Advertising: March 26, 2018

Ad Material: April 2, 2018

Issue Date: April 23, 2018

Category Listings

Check mark the categories under which your company will be listed. Please make sure that the listing is correct, reflecting the business activities of your company.

OFFICE EQUIPMENT

- Computer Hardware
- Computer Peripherals
- Computer Sales & Service
- Cheques & Software Forms
- Computer Hardware
- Computer Peripherals
- Computer Sales & Service
- Dictation Products
- Legal Copying & Binding Services
- Office Supplies/Furniture/Storage
- Systems
- Telephone Systems

PROFESSIONAL SERVICES

- Accident Reconstruction
- Accounting Services
- Actuarial Consultants
- ADR/Arbitration/Mediation
- Awards & Recognition Programs
- Book Stores
- Business Valuators
- Case Funding
- Charitable Organizations

- Coaching
- Collection Agencies
- Continuing Legal Education
- Corporate Governance
- Corporate Records
- Corporate Recovery & Restructuring
- Corporate/Client Management
- Services
- Cost Recovery Systems
- Courier/Delivery Services
- Court Reporters
- Demonstrative Evidence
- Discovery
- DNA Testing
- Document Destruction
- Economic Analysts
- Electronic Court Appearances
- Entertainment
- Environmental Services
- Event/Conference Planning
- Expert Witnesses/ Advisers
- Financial Services
- Forensic Accountants/Valuators
- Forensic Computer Services

- Forensic Engineers
- Future Care Cost Analysts
- Health Services
- Hotels/ Accommodations
- Human Resource Services
- Injury Biomechanics
- Insolvency
- Insurance Services
- Labour Dispute Specialists
- Lawyer Productivity Services
- Legal Conference Providers
- Legal Media
- Legal Printers/Publishers
- Legal Research
- Legal Secretarial Services
- Management Consultants
- Marketing/Communications Services
- Matter Management
- Mergers & Acquisitions Support
- Other Legal Services
- Outsourcing Services
- Photography
- Private Investigators
- Process Servers

- Professional Associations
- Professional Conduct & Liability
- Public Relations Services
- Public Speaking
- Real Estate Appraisers/Estimators
- Recruiting Services
- Relocation Services
- Resorts/Conference Centres
- Robes
- Security Services
- Structured Settlements
- Sustainable Development
- Technology Consultants
- Title Insurance
- Tracing Services
- Training & Continuing Education
- Transcription Services
- Translators & Interpreters
- Travel Services
- Valuation & Loss Quantification
- Video Production/ Duplication
- Visual Aids
- Vocational Assessment

- Website Design
- Writing Services

SOFTWARE

- Accounting/Time Billing Software
- Business Intelligence
- Case Management
- Customer Relationship Management
- Document Automation
- Document Management
- E-Billing Software
- E-Discovery
- Enterprise Contracts Management
- Family Law Software
- Intellectual Property Software
- Knowledge Management
- Law Office Productivity
- Litigation Support
- Presentation Software
- Real Estate Software
- Records Management Systems
- Web-based Software
- Wills, Trusts & Estates Software
- Wireless Technology

Authorizing Signature : _____

Name : _____

Return completed form by March 26, 2018 to:

Law Times – Legal Suppliers Guide:
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1 Corporate Plaza, 2075 Kennedy Rd., Toronto, ON • M1T 3V4
Mobile 416-996-1739
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- Free listing (limit 2 categories)
- Boldface \$109
- Boldface logo listing \$219
- Boxed listing \$329
- Display advertising at a special 50% discount
- Readers' Choice seal for free
- Participate in both April and November guides for an additional 5% discount

Response required by March 26, 2018