



CUSTOM SERVICES

GET ONE-STOP CONTENT CREATION AND DELIVERY

Engage your customers and attract new business with custom content options. Here's how you can get your own branded content in front of your audience:

Videos and webinars

Corporate profiles, product launches, recruitment efforts and full length documentaries are just some of the ways you can reach your market loud and clear. When the message is better suited to watching than reading, talk to us. We have the equipment, technology and staff to create your branded video or webinar. Services include:

- consultation, scripting and storyboarding
- shooting, editing and post production
- promotion and distribution

Sponsorship options for our own highly-viewed editorial videos are also available.

Publications and websites

Get custom print and online content creation, design, production and delivery. We have the writers, art directors and digital production specialists you need to make it happen. Just some of the options include:

- Print and digital brochures
- Websites and microsites
- Whitepapers
- Branded magazines in print and digital

Don't see what you need? Just ask! Contact your sales representative for a consultation.



Research and analysis

Take advantage of our vast reader database to create custom market research, including:

- In-magazine surveys
- Web-based surveys
- Brand preference studies
- Contests and promotions

Get measurable results and custom metrics from your research efforts.

Events and roundtables

Get face-to-face with your customers and prospects. Let us help you deliver high impact legal community events such as:

- Seminars
- Workshops
- Focus groups
- Roundtables

Create your own, or sponsor one of ours — talk to your sales representative for details.