

CONNECTING WITH CANADIAN CORPORATE COUNSEL AND SENIOR EXECUTIVES



MEET THE EDITOR...

Jennifer Brown has been a business magazine writer and editor for more than 10 years covering the IT, occupational health and safety, and security sectors for the business-to-business press prior to arriving at *InHouse*. She was also a newspaper

reporter for five years in the Greater Toronto Area covering health care and education before working at a daily news online portal reporting on the technology sector.

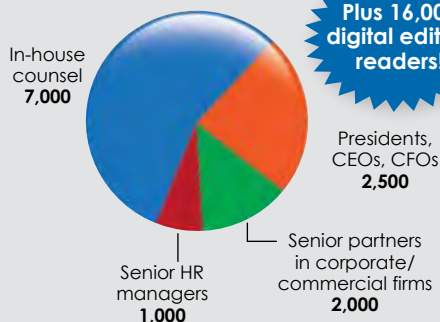
READERSHIP: Corporate counsel and senior business executives turn to *Canadian Lawyer InHouse* for the features, profiles, industry spotlights, opinions and application stories of interest to people working in business, industry, government and the non-profit sector. A dedicated *InHouse* section of canadianlawyermag.com features fresh weekly content of interest to corporate counsel.

REACH: *Canadian Lawyer InHouse* is mailed six times a year to **12,500 corporate counsel and senior business executives**.

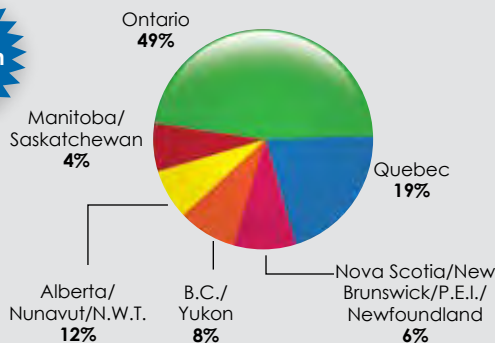
RESULTS: Targeted editorial attracts a lucrative slice of the legal and business community.

InHouse readers

Total print circulation: **12,500**



National coverage



Industry coverage

- Business/professional services
- Communications
- Government
- Manufacturing
- Mining, oil & gas
- Natural resources
- Retail
- Technology
- Transportation
- Utilities

2014 PRINT ADVERTISING RATES

COLOUR	Size	1x	3x	6x
	Full page	\$4,755	\$4,520	\$4,300
	1/2 page	\$3,425	\$3,260	\$3,090
	AdLink	\$340	\$290	\$225

COVERS

Position	1x	3x	6x
OBC	\$5,895	\$5,615	\$5,330
IFC/IBC	\$5,315	\$5,055	\$4,810

Non-cancellable, full page, four colour

MECHANICAL AND DIGITAL SPECS AND SUBMISSION DATA **SEE PAGE 26**

Digital edition sponsorships available - call for details!

2014 INHOUSE NEWSWIRE RATES - Published every two weeks

Advertising Options	Leaderboard 728 x 90 (Pixels)	Skyscraper 120 x 600 (Pixels)	Sponsor Spotlight (Text Box)	Banner 468 x 60 (Pixels)	Tile 120 x 90 (Pixels)
INHOUSE EDITION	1 time - \$1,125	1 time - \$1,020	1 time - \$900	1 time - \$800	1 time - \$560
	3+ times - \$1,070	3+ times - \$960	3+ times - \$850	3+ times - \$730	3+ times - \$535
	6+ times - \$1,020	6+ times - \$900	6+ times - \$800	6+ times - \$680	6+ times - \$510
	12+ times - \$960	12+ times - \$850	12+ times - \$730	12+ times - \$630	12+ times - \$485
	24+ times - \$900	24+ times - \$800	24+ times - \$680	24+ times - \$560	24+ times - \$460

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Send your appointment notices, event details and announcements to: clb.moves@thomsonreuters.com
To contribute ideas or articles, contact: jen.brown@thomsonreuters.com

CANADIAN Lawyer **INHOUSE** | 2014 EDITORIAL CALENDAR



IN EVERY ISSUE: InHouse Watch (tech, metrics, privacy & other trends)
ONLINE EVERY WEEK: Web-exclusive columnists, weekly news updates

	PRINT, ONLINE, NEWSWIRE	GO LIVE DATES	EDITORIAL LINEUP	CLOSING DATES
FEBRUARY/MARCH	Print edition	Jan. 27	Focus: View 2014 Industry spotlight: Extractive industries Law department management Legal technology	Space: Dec. 23 Material: Dec. 30
	Web exclusives	New post every Monday	Online columnists, weekly news updates	Previous Wednesday
	InHouse Newswire	Jan. 29/Feb. 12, 26/Mar. 12, 26	News and views for corporate counsel	Jan. 24 / Feb. 7, 21 / Mar. 7, 21
APRIL/MAY	Print edition	Mar. 31	Focus: Pensions Industry spotlight: Infrastructure Innovation Awards preview Law department management Real estate Prairie Regional Report	Space: Feb. 25 Material: Mar. 4
	Web exclusives	New post every Monday	Online columnists, weekly news updates	Previous Wednesday
	InHouse Newswire	Apr. 9, 23 / May 7, 21	News and views for corporate counsel	Apr. 4, 18 / May 2, 16
JUNE/JULY	Print edition	May 26	Focus: Innovation issue Industry spotlight: Life sciences Law department management Governance/regulatory issues: Not for Profits	Space: Apr. 17 Material: Apr. 24
	Web exclusives	New post every Monday	Online columnists, weekly news updates	Previous Wednesday
	InHouse Newswire	June 4, 18 / July 2, 16,	News and views for corporate counsel	May 30 / Jun. 13, 27 / July 11
AUGUST/SEPTEMBER	Print edition	July 28	Focus: 9th Annual GC Roundtable Industry spotlight: Education Law department management Legal technology	Space: June 19 Material: June 26
	Web exclusives	New post every Monday	Online columnists, weekly news updates	Previous Wednesday
	InHouse Newswire	July 30 / Aug. 13, 27 / Sept. 10, 24	News and views for corporate counsel	July 25 / Aug. 8, 22 / Sept. 5, 19
OCTOBER/NOVEMBER	Print Edition	Sept. 29	Focus: Doing business with Mexico Industry spotlight: Food, beverage & agribusiness Law department management Real estate Ontario Regional Report	Space: Aug. 19 Material: Aug. 26
	Web exclusives	New post every Monday	Online columnists, weekly news updates	Previous Wednesday
	InHouse Newswire	Oct. 8, 22 / Nov. 5, 19 / Dec. 3	News and views for corporate counsel	Oct. 3, 17, 31 / Nov. 14, 28
DECEMBER/JANUARY	Print Edition Bonus circulation: Approximately 6,000 U.S. ACC members	Dec. 15	Focus: Cross border Industry spotlight: Retail Law department management Tax law Annual Corporate Counsel survey Top legal boutiques	Space: Nov. 14 Material: Nov. 21
	Web exclusives	New post every Monday	Online columnists, weekly news updates	Previous Wednesday
	InHouse Newswire	Dec. 17 / Jan. 14	News and views for corporate counsel	Dec. 12 / Jan. 9

NOTE: Editorial subject to change. NOTE: Bonus circulation TBC