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## 2018 Advertising Rates

Ad Format	Rate per month**	Size (pixels)
Leaderboard and mobile friendly	\$2,130	728 x 90 and 600 x 100 (mobile friendly)
Big Box	\$2,130	300 x 250
1/2 Big Box	\$1,635	300 x 100

<sup>\*\*</sup>Applicable taxes will be added to all rates. Ad is one of four in rotation.

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<sup>\*</sup>Google Analytics Nov. 1, 2016 - Oct. 31, 2017