

# CANADIAN Lawyer

## 2018 ADVERTISING RATES

### PRINT

Colour	Size	1x	3x	6x	10x
Colour	Full page	\$8,580	\$8,150	\$7,745	\$7,355
	1/2 page	\$6,165	\$5,855	\$5,565	\$5,285
	1/4 page	\$3,450	\$3,280	\$3,115	\$2,960

B+W: 20% discount off our colour rates

Classified / Careers B+W	Size	1x	3x	6x	10x
Classified / Careers B+W	1/2 page	\$2,775	\$2,635	\$2,505	\$2,380
	1/4 page	\$1,565	\$1,485	\$1,415	\$1,340
	1/8 page	\$810	\$770	\$730	\$695

Covers	Size	1x	3x	6x	10x
Covers	OBC	\$10,775	\$10,235	\$9,725	\$9,235
	IFC/IBC	\$10,005	\$9,505	\$9,030	\$8,580

Non-cancellable, full page, four colour

### EXPERT WITNESSES AND ADR

	3 Insertions (cost per insertion \$400)	6 Insertions (cost per insertion \$350)	10 Insertions (cost per insertion \$245)
Single 1.625" x 3.5"	\$1,195	\$2,095	\$2,695
Double 3.42" x 3.5"	\$2,295	\$4,020	\$5,195

Maximum 8 single insertions per page

### WWW.CANADIANLAWYERMAG.COM

Web	Leaderboard 728 x 90 (pixels) and 600 x 100 (pixels) mobile friendly	Big box 300 x 250 (pixels)	Half big box 300 x 100 (pixels)
	\$2,130 per month Ad is one of four in rotation	\$2,130 per month Ad is one of four in rotation	\$1,635 per month Ad is one of four in rotation

Applicable taxes will be added to all rates.

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### CANADIAN LEGAL NEWSWIRE

NATIONAL EDITION (WEEKLY) • INHOUSE EDITION (BI-WEEKLY)						
	Jr. leaderboard (600 x 100 pixels)	Big box (300 x 250 pixels)	Sponsor spotlight (Text Box)	Half big box (300 x 100 pixels)	Sponsored legal update* (Text Link)	
1 time	National: \$1,540 InHouse: \$1,230	National: \$1,300 InHouse: \$1,110	National: \$1,235 InHouse: \$985	National: \$1,050 InHouse: \$875	National: \$495 InHouse: \$450	
3+ times	National: \$1,485 InHouse: \$1,170	National: \$1,230 InHouse: \$1,050	National: \$1,170 InHouse: \$925	National: \$985 InHouse: \$800	National: \$450 InHouse: \$395	
6+ times	National: \$1,355 InHouse: \$1,110	National: \$1,170 InHouse: \$985	National: \$1,110 InHouse: \$875	National: \$925 InHouse: \$740	National: \$395 InHouse: \$350	
12+ times	National: \$1,230 InHouse: \$1,050	National: \$1,110 InHouse: \$925	National: \$1,050 InHouse: \$800	National: \$875 InHouse: \$690	National: \$350 InHouse: \$295	
24+ times	National: \$1,110 InHouse: \$985	National: \$1,050 InHouse: \$875	National: \$985 InHouse: \$740	National: \$800 InHouse: \$610	National: \$295 InHouse: \$250	

\*Sponsored Legal Update text link is 5-10 words; a maximum of 5 per issue.

### E-EXCLUSIVE EDITION

National	Targeted
\$4,270	\$3,145
Includes Junior Leaderboard ad and extended message area (600x350 pixels)	

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