

CANADIAN

LegalNewswire

From the publisher of *Canadian Lawyer* and *Law Times*

E-NEWSLETTERS

Our national edition is issued every Monday to over **41,000+ lawyers across Canada with an average open rate of 42%**. Our InHouse edition is issued every other Wednesday to 11,000 in-house counsel and business professionals with an open rate of 35%.

Canadian Legal Newswire is the e-newsletter that lawyers and in-house counsel have come to depend on for essential late-breaking news.

RATES & OPTIONS



NATIONAL EDITION (WEEKLY) • INHOUSE EDITION (BI-WEEKLY)					
	JR. LEADERBOARD (600 x 100 pixels)	BIG BOX (300 x 250 pixels)	SPONSOR SPOTLIGHT** (Text Box)	HALF BIG BOX (300 x 100 pixels)	SPONSORED LEGAL UPDATE* (Text Link)
1 time	National: \$1,495 InHouse: \$1,195	National: \$1260 InHouse: \$1,080	National: \$1200 InHouse: \$955	National: \$1020 InHouse: \$850	National: \$495 InHouse: \$450
3+ times	National: \$1,440 InHouse: \$1,135	National: \$1195 InHouse: \$1,020	National: \$1135 InHouse: \$900	National: \$955 InHouse: \$775	National: \$450 InHouse: \$395
6+ times	National: \$1,315 InHouse: \$1,080	National: \$1135 InHouse: \$955	National: \$1080 InHouse: \$850	National: \$900 InHouse: \$720	National: \$395 InHouse: \$350
12+ times	National: \$1,195 InHouse: \$1,020	National: \$1080 InHouse: \$900	National: \$1020 InHouse: \$775	National: \$850 InHouse: \$670	National: \$350 InHouse: \$295
24+ times	National: \$1,080 InHouse: \$955	National: \$1020 InHouse: \$850	National: \$955 InHouse: \$720	National: \$775 InHouse: \$590	National: \$295 InHouse: \$250

*Sponsored Legal Update text link is 5-10 words; a maximum of 5 per issue.

** Sponsor Spotlight is 50 word article + logo

Applicable taxes will be added to all rates

E-EXCLUSIVE EDITIONS

National: **\$4,145** Targeted: **\$3,055**

Hone your target audience further with targeted editions, broken out provincially or regionally or by practice area such as litigation, family, real estate, wills and trusts and employment law. Includes **junior leaderboard ad (600 x 100 pixels)** and **extended message area (600 x 350 pixels)**.

SPECIFICATIONS:

IMAGE TYPE: .GIF, .JPG, Image Animation (.GIF*): Single to infinitely looping banners accepted

IMAGE FILE SIZE: 50K maximum for static or animated .GIF

LINKING URL: An active URL must be provided

TESTING: All creative must function uniformly on both MAC and PC platforms as well as multiple browser versions of Firefox, Chrome, Internet Explorer, and Safari

SPONSOR SPOTLIGHT: Provide active URL, logo, 50 word max. article with title.

NOTE: Please ensure ads without background colour have a key line.



For more information, please contact
MediaSolutions.Sales@thomsonreuters.com or call 416-649-8841