

# The LAW TIMES Audience



86% of readers say the publication is relevant to their practice and work.



51% of readers say *Law Times* is their preferred source of legal news.



56% of readers visit lawtimesnews.com



33% of readers read news on smart phone or tablet.



67% read news on desktop computers.

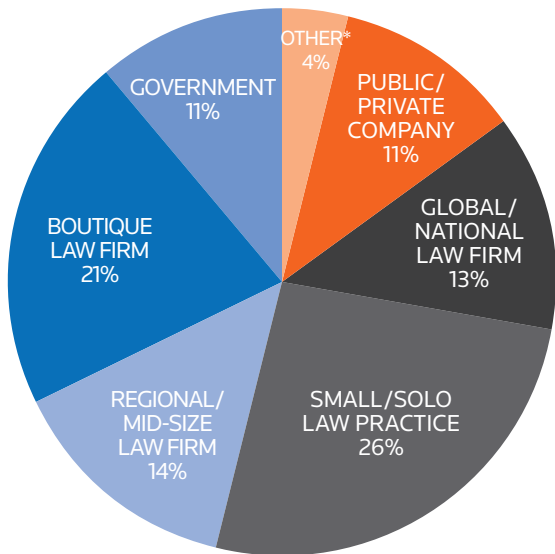
## TOP 5 AREAS OF PURCHASING INVOLVEMENT

1. Computer Software / Hardware
2. Legal Technology
3. Office Equipment
4. Professional Development/ Continuing Education
5. Expert Witness

## TOP 5 INTEREST AREAS OF READERS

1. Legal Updates by Practice Area
2. Legal News
3. Litigation
4. Case Law
5. Courts

## TYPES OF ORGANIZATION



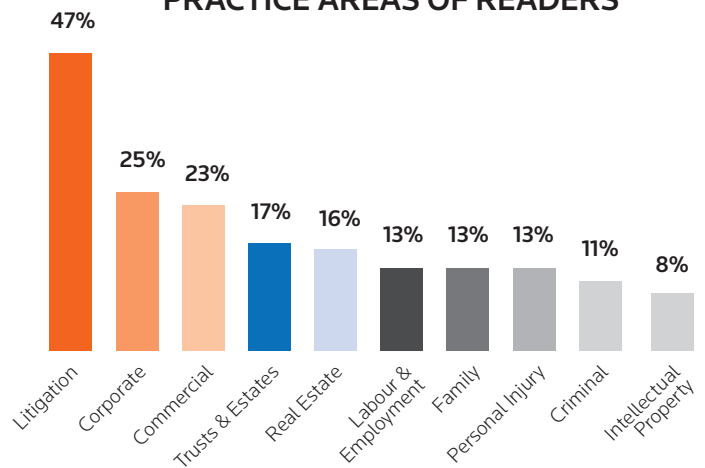
\* Includes courts, law schools and others allied to the field

**72%** of readers say they've referred a client to another lawyer or law firm

**40%** of readers say referral is a determining factor when choosing a law firm

**7.8** Average number of referrals made

## PRACTICE AREAS OF READERS



## SIZE OF ORGANIZATION WHERE READERS WORK

